





The Drive For Arc is an annual charity golf tournament hosted by Shangri-La's Rasa Sentosa Resort & Spa and SPORTFIVE. It is held at the prestigious Sentosa Golf Club and the winning team of the tournament will win the renowned Rasa Cup. All proceeds from the event are donated to the Arc Children's Centre.

Arc Children's Centre is an independent charity centre for children aged 3 to 18 who are braving cancer or other life-threatening illnesses. It provides a joyful and healthy environment for the children's growth and development, with the care extending to their family members.



FLICHT PACKACES

GOLD SPONSOR

COST

\$15,000

ENTITLEMENTS

- 2 flights of golf (8 pax)
- Lunch provided for 8 persons
- 2 x A-board branding on course
- Logo Acknowledgment in all marketing collateral and main event signages
- Promotional materials (sponsor's own) in guest goodie bag
- Exclusive event goodie bag for 8 persons
- 1 x Autographed framed pin flag by Justin Rose, Henrik Stenson, Matt Kuchar

SILVER SPONSOR

COST

\$7,500

ENTITLEMENTS

- 1 flight of golf (4 pax)
- Lunch provided for 4 persons
- 1 x A-board branding on course
- Logo Acknowledgment in all marketing collateral and main event signages
- Promotional materials (sponsor's own) in guest goodie bag
- Exclusive event goodie bag for 4 persons

BRONZE SPONSOR

COST

\$4,000

- 1 flight of golf (4 pax)
- Lunch provided for 4 persons
- Exclusive event goodie bag for 4 persons





HOLE TAKEOVER/HOLE-IN-ONE SPONSOR

COST

Sponsored Prizes/HIO Prize

- Display of car/product (on/off course)
- Logo on backdrops
- A-boards on Hole Tee/Green

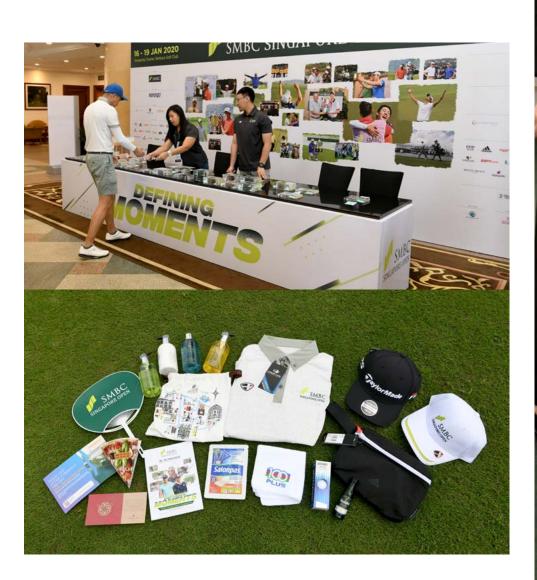


NOVELTY PRIZE/AWARDS SPONSOR

COST

Novelty prizes/Awards for contestants

- Promotional materials (sponsor's own) in goodie bag
- Logo on backdrops







BIRDIE SPONSOR

COST

TBC (Based on no. of birdies)

- Promotional materials (sponsor's own) in goodie bag
- Logo on backdrops



GOODIE BAG/LUCKY DRAW SPONSORS

COST

Cash, goodie bag products, lucky draw prizes

- Promotional materials (sponsor's own) in goodie bag
- Logo on backdrops
- Logo on goodie bag item (e.g face mask)







AUCTION ITEMS SPONSOR

COST

Auction items

- Branding on exclusive silent auction tee box
- Promotional materials (sponsor's own) in goodie bag
- Logo on Backdrops



