

SENTOSA GOLF CLUB

DRIVE FOR





EVENT OVERVIEW

EVENT DATE	21 December 2020
TIME	TBC
VENUE	Sentosa Golf Club (The New Tanjong)
FORMAT	Texas Scramble



The Drive For Arc is an annual charity golf tournament hosted by Shangri-La's Rasa Sentosa Resort & Spa and SPORTFIVE. It is held at the prestigious Sentosa Golf Club and the winning team of the tournament will win the renowned Rasa Cup. All proceeds from the event are donated to the Arc Children's Centre.

Arc Children's Centre is an independent charity centre for children aged 3 to 18 who are braving cancer or other life-threatening illnesses. It provides a joyful and healthy environment for the children's growth and development, with the care extending to their family members.



FLIGHT PACKAGES

GOLD SPONSOR

COST

\$15,000

ENTITLEMENTS

- 2 flights of golf (8 pax)
- Lunch provided for 8 persons
- 2 x A-board branding on course
- Logo Acknowledgment in all marketing collateral and main event signages
- Promotional materials (sponsor's own) in guest goodie bag
- Exclusive event goodie bag for 8 persons
- 1 x Autographed framed pin flag by Justin Rose, Henrik Stenson, Matt Kuchar

SILVER SPONSOR

COST

\$7,500

ENTITLEMENTS

- 1 flight of golf (4 pax)
- Lunch provided for 4 persons
- 1 x A-board branding on course
- Logo Acknowledgment in all marketing collateral and main event signages
- Promotional materials (sponsor's own) in guest goodie bag
- Exclusive event goodie bag for 4 persons

BRONZE SPONSOR

COST

\$4,000

ENTITLEMENTS

- 1 flight of golf (4 pax)
- Lunch provided for 4 persons
- Exclusive event goodie bag for 4 persons

SPONSORSHIP PACKAGES

HOLE TAKEOVER/HOLE-IN-ONE SPONSOR

NOVELTY PRIZE/AWARDS SPONSOR

BIRDIE SPONSOR

GOODIE BAG/LUCKY DRAW SPONSOR

AUCTION ITEMS SPONSOR

SPONSORSHIP PACKAGES

HOLE TAKEOVER/HOLE-IN-ONE SPONSOR

COST

Sponsored Prizes/HIO Prize

ENTITLEMENTS

- Display of car/product (on/off course)
- Logo on backdrops
- A-boards on Hole Tee/Green



GOLDEN CIRCLE BY SHANGRI-LA HOLE IN ONE CHALLENGE

5 Year Diamond Membership &
500,000 Golden Circle Award Points



KERRY HOTELS



SPONSORSHIP PACKAGES

NOVELTY PRIZE/AWARDS SPONSOR

COST

Novelty prizes/Awards for contestants

ENTITLEMENTS

- Promotional materials (sponsor's own) in goodie bag
- Logo on backdrops





SPONSORSHIP PACKAGES

BIRDIE SPONSOR

COST

TBC (Based on no. of birdies)

ENTITLEMENTS

- Promotional materials (sponsor's own) in goodie bag
- Logo on backdrops



SPONSORSHIP PACKAGES

GOODIE BAG/LUCKY DRAW SPONSORS

COST

Cash, goodie bag products, lucky draw prizes

ENTITLEMENTS

- Promotional materials (sponsor's own) in goodie bag
- Logo on backdrops
- Logo on goodie bag item (e.g face mask)





SPONSORSHIP PACKAGES

AUCTION ITEMS SPONSOR

COST

Auction items

ENTITLEMENTS

- Branding on exclusive silent auction tee box
- Promotional materials (sponsor's own) in goodie bag
- Logo on Backdrops





With the support of:



Rasa Sentosa Resort & Spa
SINGAPORE